

# ISH

17.-21. March 2025

This information sheet provides all the useful information to successfully participate in the ISH 2025 in Frankfurt:

## 1. DATES AND IMPORTANT DEADLINES FOR EXHIBITION ORGANIZERS

<p><b>November 2023 to present</b></p>	<p><b>Invitation to Exhibit at ISH 2025</b>                  You can now login and submit your nonbinding application to exhibit at ISH using your personal show account (My Account). First time exhibitors can register at: <a href="http://www.ish.messefrankfurt.com">www.ish.messefrankfurt.com</a></p>
<p><b>As of February 2024</b></p>	<p><b>Hall Planning Phase / Submission of Booth Space Applications</b>                  We will contact you as soon as we have reviewed the booth space options. Please be aware that the planning phase includes coordination with the exhibitors.</p>
<p><b>As of February 2024</b></p>	<p><b>Booth Confirmation</b>                  Depending on the state of planning, the exhibit confirmations will be sent out in December. The contract between the exhibitor and Messe Frankfurt goes into effect when the written Exhibit Confirmation has been issued.</p>
<p><b>As of June 2024</b></p>	<p><b>Exhibitor Permits, Set-up / Dismantle Tickets, Exhibitor Services</b>                  You will receive your individual Exhibitor Services documents via email. You can now order exhibitor permits, as well as set-up and dismantle tickets, online in the ticket shop.</p>
<p><b>As of September 2024</b></p>	<p><b>Booth Design Plans</b>                  Submission of booth design plans, subject to approval Please review the technical Guidelines at: <a href="http://www.ish.messefrankfurt.com/Planning%20and%20preparation/Information%20for%20Exhibitors">www.ish.messefrankfurt.com /Planning and preparation / Information for Exhibitors</a>.</p>
<p><b>March 12-16, 2025</b></p>	<p><b>Regular set-up</b> of ISH is 24 hours a day from March 12 – 16, 2025. Please check the specific entrance regulations.</p>
<p><b>March 17 – 2, 2025</b></p>	<p><b>ISH takes place March 17 – 2, 2025.</b>                  The show is open for Exhibitors with Exhibitor passes from 8 a.m. to 7 p.m.</p>

## 2. DATES AND IMPORTANT DEADLINES FOR THE BOOTH DESIGNER

<p><b>November 15, 2024</b></p>	<p><b>Inquiry</b>            In addition to the briefing, we require a hall plan from the show with your confirmed booth and booth number, as well as a budget.</p> <p>Send your request to <a href="mailto:info@chritto.de">info@chritto.de</a>.            If you have questions, please contact us at phone number <b>+49 203 738873-0</b>.</p>
<p><b>December 17, 2024</b></p>	<p><b>Order confirmation</b>            As soon as you are satisfied with the design, we will send you an offer. We must receive your confirmation of the order by December 17, 2024.</p>
<p><b>January 17, 2025</b></p>	<p><b>Final design changes</b></p>
<p><b>February 3, 2025</b></p>	<p><b>Trade shows orders usually must be completed at least 6 weeks in advance</b></p>
<p><b>February 17, 2025</b></p>	<p><b>List of all materials sent to CHRITTO</b></p>
<p><b>February 24, 2025</b></p>	<p><b>Deadline print files for graphics</b></p>
<p><b>March 7, 2025</b></p>	<p><b>Delivery of customer material to CHRITTO.</b>            Please send your materials, giveaways, etc., by March 7, 2025, to the following address: <b>Heerstr. 280b, 47053 Duisburg Germany</b></p>
<p><b>March 16, 2025</b></p>	<p><b>Booth handover</b></p>
<p><b>March 17 – 2, 2025</b></p>	<p><b>ISH takes place March 17 – 2, 2025.</b>            Daily opening times for Exhibitors, carrying Exhibitor passes, are from 8 a.m. to 7 p.m.</p>

Do you have questions or would you like to receive an offer?

Feel free to contact us

[info@chritto.de](mailto:info@chritto.de) or **+49 2207-9685-0**

to discuss your booth design for the ISH 2019 in Frankfurt.